

Web addigal.com

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Social addig.jpg

## skills

Branding and Logo Design

I enjoy branding and logo design and creating an identity system that feels fresh, cohesive, and unique to the people I am creating for. WebsDesign

I like to create professional, authentic websites that work with the brand's identity. Creative thinking and Conept Development

One of my favorite parts of the design process is coming up with exciting and fun ideas to be implemented and seeing them through to the end.

## education

Pangburn High School Pangburn, AR 05/2016 High School Diploma

ASU Beebe Beebe, AR Some Coursework Completed

University of Arkansas Fayetteille, AR BFA in Graphic Design

## software

- Adobe Creative Suite
- Slack
- Microsoft office
- Miro
- Figma
- Wix Website Editor
- Notion

## experience

Searcy Physical Therapy Patient Account Representative April 2017-June 2018

UARK Service Learning Initiative Social Media Manager August 2021 - April 2022

Responsible for taking photos, attending conferences and meetings and posting on social media. Created graphics and illustrations for posts. Organized meeting times with professors to deliver gifts and certificates.

UARK Professor Dr. Gaby Hernandez's Research Assistant August 2022 - May 2023

Responsible for creating branding for Story and Material Collective, along with assisting in any school related tasks, such as set up and tear down of events.